



## Pick it PRO

### Audiophile MM cartridge

MSRP 199 € (incl. VAT)

**Replacement stylus:** MSRP 149 € (incl. VAT)

- Moving Magnet principle
- High fidelity
- Very detailed with low distortion
- Exceptionally lively & robust
- Convinces with high a dynamic range
- Simple and fast mounting
- 1/2 inch mounting standard
- Threaded holes for simple mouting without nuts
- New transparent design
- Made in Europe

**Cartridge principle:** MM (Moving-Magnet)  
**Output voltage at 1 kHz:** 4 mV  
**Channel separation at 1 kHz:** 22dB  
**Tracking ability at 315Hz:** 70 µm  
**Frequency response:** 20 - 20 000 Hz +/- 2dB  
**Stylus type:** Elliptical  
**Stylus tip radius:** r/R 8/18 µm  
**Tracking force, range:** 1,8 - 2,2 g (mN)  
**Tracking force, recommended:** 2,0 g (mN)  
**Tracking angle:** 20°  
**Compliance:** 12 µm/mN  
**Internal impedance, DC resistance:** 750 Ω  
**Internal inductance:** 450 mH  
**Recommended load resistance:** 47 kΩ  
**Recommended load capacitance:** 150-300pF  
**Cartriddge weight:** 7,2 g

## Pick it PRO

We have always been looking for the best price/performance ratio, with perfect manufacturing quality and „Made in Europe“. For this reason, we decided to work with Ortofon to develop a unique range of cartridges. Thanks to the excellent manufacturing skills of Ortofon we were able to produce a very special cartridge: The Pick it PRO.

Cartridges are electromechanical transducers, where mechanical energy is transformed into an electrical signal. The real difference in sound happens here. The turntable itself should be as neutral as possible. The colour and life of the music come from the cartridge. We, therefore, designed our new Pick it PRO that delivers a more lively and robust sound and convinces with its wide dynamic range.

The actual sound of the cartridge depends on how you combine the different components that make up the cartridge: stylus, cantilever, cantilever suspension, coil material, number of coil windings, generator, etc...

You cannot judge the cartridge by looking at just one specific part. Experience and the art of fine-tuning make a cartridge unique and special. The perfect combination of components is the key to achieve the great charismatic sound of the Pick it PRO. Intensive research, development, and listening tests have been necessary to achieve the sound we were looking for.

