

LP : 7RAY feat. Triple Ace - Jazzy Zoetrope

Studio and Live Recording at Studio Baumgarten & Pro-Ject Headquarters

We are happy to announce a new audiophile record for the first time under the Pro-Ject Records label. Available as an audiophile 180g double LP and a direct master tape copy, this production is a landmark release for Pro-Ject Audio Systems. The record is easy listen, with great atmosphere: Jazz classic on its best.

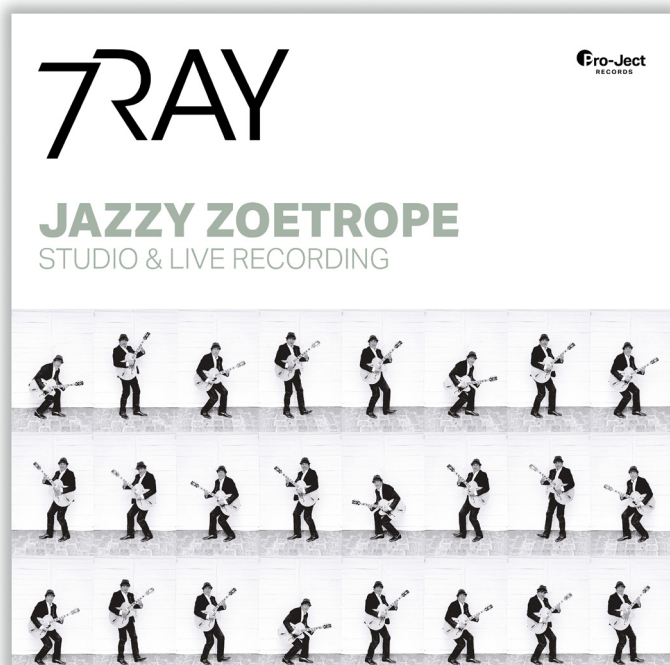
For nearly 30 years we have brought true Hi-Fi stereo at an affordable price to hundreds of thousands of customers – so they can enjoy that experience. But what about the available recordings?

From time-to-time we invite great musicians to perform in our company headquarters in Mistelbach, Austria. We have always been playing with the idea to record these sessions, but only using real analogue tape with reduced microphoning, captured live in true stereo with no compression or extensive editing – just live.

Together with Austria's own 7RAY – a singer, musician and keen audiophile – we developed a concept to make both a special studio album, and a live recording direct from our company headquarters; giving you the ability to hear a direct comparison of recording styles. 7RAY impressed the Hollywood film industry with his theme song to the movies "The Informers" with Kim Basinger, Mickey Rourke, Billy Bob Thornton, „Unthinkable" Samuel Jackson, Carry Anne Moss and more.

The production used only the finest and of course all analogue recording equipment with reduced, but carefully thought out miking techniques to capture the essence of what Pro-Ject stands for. Bringing great music to our customer's homes in an authentic and pure way, allowing you to escape the hectic rush of an everyday life.

Please enjoy this wonderful audiophile experiment and experience the true emotion of quality music!



7RAY feat. Triple Ace - Jazzy Zoetrope, available as Vinyl MSRP 39,90 € (incl. VAT) and Tape MSRP 499,00 € (incl. VAT). For further information please read the following pages and the attached product information.

High resolution images can be downloaded here.

Production and Recording

Studio Baumgarten, a special analogue hotspot in Vienna, has produced multiple historical recordings since the 1960s. Due to the discrete analog technology and the large recording concert hall, equipped with a Boesendorfer Imperial grand piano (the largest Boesendorfer model, Grand 305 cm), the premises represent an exceptional recording situation for today's professionals.

The entire recording chain was entirely kept in analogue - from beginning to end. No additional compressors or limiters were used in the entire production process. This is putting all the more weight on the finely tuned microphone placement and choice, where some of the finest vintage (tube) microphones were used. Amongst them the classic Neumann U47 and m49a microphones.

The original dynamics are intact, only gently smoothed by the tape it was recorded on and the microphone and preamp characteristics themselves. This creates a beautiful, tender and pure atmosphere, taking you directly to the heart of the music.

The performance was directly recorded to an Otari 8-track tape machine via an old refurbished Acous-



Neumann U47 with modded capsule

ta mixing desk without any editing. This requires artists who are absolute virtuosos at their respective instruments and are comfortable in this type of recording situation.



Recording at Studio Baumgarten



In the studio, the 8-track recording was carefully mixed down to 2-track on Studer tape machines and a CADAC studio console from 1974. Again, the mixing and mastering was kept 100% analogue.

At the Pro-Ject Headquarters, no monitor speakers were used during the recording in order to guarantee an absolutely sound-neutral, dynamic live stereo image during live recording, as, with speakers in the recording room, there would be uncontrollable

crosstalk and undesired interference, which would severely affect the quality of the recording.

The 180g vinyl LP's are handmade in Austria by austro vinyl, ensuring that nothing of the recording is lost during the transfer from tape to vinyl.

Direct Master Tape copies are also available and are being made in a strictly controlled 1:1 copy process on carefully maintained Studer tape machines using archive quality studio-tape.





The history of Pro-Ject

Pro-Ject was founded in 1991, during the onslaught of the compact disc and CD players, with the mission to offer the best analogue experience for reasonable prices. In a time where the digital audio media had been on the rise, and vinyl was declared as outdated and dead, Heinz Lichtenegger kept his belief in the simple but best way to enjoy music – turntables. Today, Pro-Ject Audio Systems is the world leader in manufacturing of quality hi-fi turntables. The products are exported to 80 countries world-wide.

Our aim is to get as many people as possible into the wonderful hobby that is HiFi audio and to deliver a real stereo experience for the lowest cost possible. The best way to start there is with a proper turntable. We want to give the customers back the right to choose what they need, without overblowing our products with unnecessary features.

Here at Pro-Ject we strive to create astonishing products with impeccable value. We only use the best components for the price and manufacture our handmade goods solely in Europe. With an eye for future trends we are always trying to fit the needs of the market.

Our passion and drive has been recognized by many acclaimed magazines. We have won multiple awards from the renowned HiFi press for our turntables and electronics over the years. Our products have also been used in countless TV shows and movies.

With cutting edge technologies and machines, we are able to create visually pleasing products without losing the eye for the finest details. We are closely working with partners of the music industry, such as Universal Music Group (The Beatles), Third Man Records (Jack White), The Rolling Stones, Parovoz or the world famous Hard Rock Café. Many industry leaders also cooperate with us, like the Vienna Philharmonic Orchestra or Ortofon for their jubilees.