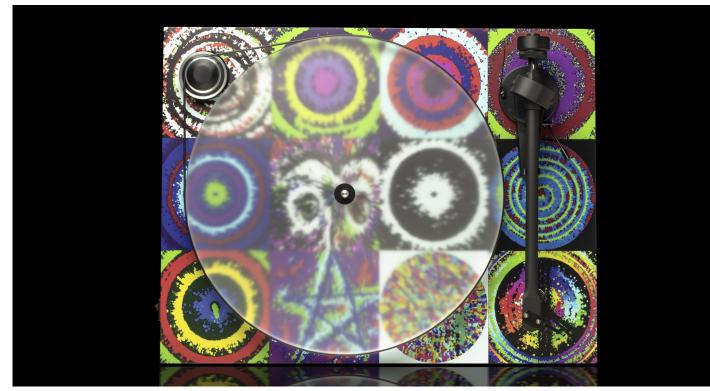


## Pro-Ject releases the Ringo Starr Peace & Love Turntable

With great honour and pleasure we announce that Pro-Ject has partnered again with The Universal Music Group: This collaboration celebrates the 30th anniversary of Ringo Starr & His All-Starr Band. This incredible live rock supergroup has now been consistently touring for three decades and sees Ringo Starr collaborating with handpicked artists and friends to put on a show unlike anything else.

Much in the same way, this special turntable was also "handpicked" by Ringo: At its base lies an Essential III, upgraded with an acryl platter, right out of the box. It features high quality and audiophile components, such as an Ortofon OM10 cartridge, a precision diamond cut aluminium pulley, top notch MDF chassis and a built in motor control for optimal speed stability. The acryl platter is not just a sound enhancement that makes the turntable sound richer and more natural by eliminating unwanted resonances caused by the platter, it also allows you to view the underlying, stunning artwork.

The artwork itself is designed by Ringo Starr and was carefully created and developed by him over the course of many years.



The Ringo Starr Peace & Love Turntable is available for 499€ MSRP.

For further information please read the product information sheets.

High resolution images can be downloaded here: <u>Ringo Starr "Peace & Love Turntable"</u>



## Sir Ringo Starr and the 30th Anniversary All Starr Band Tour (1989-2019)

- The first leg begins with one US show in Southern California on March 21st before the band heads to Japan, starting in Fukuoka on March 27th and ending April 11th in Osaka.
- August 2019 marks the 30th Anniversary of Ringo and His All Starr Band and they will hit the road for a celebratory tour which will kick off in Canada on August 1st and ends up in Los Angeles in September 1th.
- This July 7, 2019 Ringo will return to Capitol Records Tower in Los Angeles for his annual Peace & Love Birthday Celebration.
- Another highlight in 2019: "Another Day In The Life", Ringo's third book with Genesis Publications will be available in a wide release in April 2019. Reflecting his love of music, travel and nature, Another Day In The Life shows us the world as seen through Ringo's eyes.

## See more at www.ringostarr.com



Ringo Starr with the Peace & Love Turntable.

## PRESS RELEASE





Pro-Ject was founded in 1991, during the onslaught of the compact disc and CD players, with the mission to offer the best analogue experience for reasonable prices. In a time where the digital audio media had been on the rise, and vinyl was declared as outdated and dead, Heinz Lichtenegger kept his belief in the simple but best way to enjoy music – turntables.

Our aim is to get as many people as possible into the wonderful hobby that is HiFi audio and to deliver a real stereo experience for the lowest cost possible. The best way to start there is with a proper turntable. We want to give the customers back the right to choose what they need, without overblowing our products with unnecessary features.

Here at Pro-Ject we strive to create astonishing products with impeccable value. We only use the best components for the price and manufacture our handmade goods solely in Europe. With an eye for future trends we are always trying to fit the needs of the market.

Our passion and drive has been recognized by many acclaimed magazines. We have won multiple awards from the renowned HiFi press for our turntables and electronics over the years. Our products have also been used in countless TV shows and movies.

With cutting edge technologies and machines, we are able to create visually pleasing products without losing the eye for the finest details. We are closely working with partners of the music industry, such as Universal Music Group (The Beatles), Third Man Records (Jack White), The Rolling Stones, Parov Stelar or the world famous Hard Rock Café. Many industry leaders also cooperate with us, like the Vienna Philharmonic Orchestra or Ortofon for their jubilees. With these partners, we create special limited edition products to give our customers even more choices.